

## NOW PLAYING...

◀ **Yonex Cyberstar CT** Building on the success of the Cyberstar PowerBrid driver, Yonex has released the Cyberstar CT, which combines the power of carbon graphite with the distance of titanium. The Yonex engineers produced a long and forgiving driver by using a high-tensile carbon graphite crown fused to a 6-4 titanium face, sole and body. Add this technology to the proprietary Yonex HM graphite shaft, and you have a weapon loaded for any fairway target. Yonex, 1-800-44-YONEX; [www.yonex.com](http://www.yonex.com)

◀ **Hannspree Hannsgolf TV** So you're sitting there watching the final round on Sunday afternoon. Why not watch it on a golf-themed television? The Hannspree Hannsgolf television set is outfitted with iron clubheads, dimples and a giant tee to hold the LCD display upright. The 15-inch monitor offers crystal-clear clarity with a 4-to-3 aspect ratio and 1,024 x 768 XGA resolution. The television can also function as a great-looking PC monitor for the home or office. Hannspree, 1-888-808-6789; [www.hannspree.com](http://www.hannspree.com)



### “Swing The Handle” Video Collection

Revered golf instructor Eddie Merrins explains the “Swing the Handle” method in his new comprehensive eight-volume video series. The “Swing The Handle” Video Collection includes volumes on fundamentals, cause and effect, shot-making procedures, playing the game, fine tuning, the make up of a golfer and the short game as well as a free ninth bonus DVD entitled “Tips & Drills.” The series comes with a 90-day money-back guarantee and is available in VHS or DVD formats. Swing The Handle Video Collection, 1-800-496-0272; [www.swingthehandle.com](http://www.swingthehandle.com)

➤ **True Temper Black Gold** True Temper has added to its Gold series of shafts with the new Black Gold. Incorporating Frequency Tuned technology, Black Gold utilizes True Temper's proprietary “Gold” manufacturing process to optimize weight, balance point and shaft taper rate, resulting in unmatched feel and control through every club in the bag. The shaft's low to mid ball flight promotes a tour-caliber trajectory for pinpoint control, while proprietary “grip to tip” flex technology stores and releases the energy created in the downswing for maximum shaft kick and power at impact. A “gold nickel” plating process gives the shaft its distinct appearance. True Temper, 1-800-355-8783; [www.ttblackgold.com](http://www.ttblackgold.com)





## Certified Pre-owned Callaway Golf Clubs

Golfers looking for name-brand equipment without the name-brand price tag can choose from a large selection of drivers, woods, hybrids, iron sets, individual irons, wedges and putters from Callaway Golf Pre-owned. Models available include the ERC Fusion, Big Bertha Titanium, Heavenwood, Big Bertha Irons, X-16 Irons, Forged+ Chrome & Forged+ Vintage wedges, Odyssey putters and more. Impressive selections of accessories are also offered. Callaway Golf Pre-Owned, 1-800-200-4726; [www.callawaygolfpreowned.com](http://www.callawaygolfpreowned.com)

## The GREENBERRY

The GREENBERRY is targeted for all golfers whether they be professional or committed weekend warrior. Combining the laws of physics and computer technology, the GREENBERRY calibrates your stroke pace in correlation with green speed and distance, so you can control and duplicate the power behind each putt. Daito Golf, 1-866-773-GOLF; [www.daitogolf.com](http://www.daitogolf.com)



## Shave 7 Strokes



## PurePoint Golf

A new golf DVD from PurePoint Golf promises to shave at least seven strokes from your average round. Director of instruction Kyle Hallberg teaches golfers the 15 unique fundamentals that have helped players worldwide. The method has been proven to increase a golfer's distance by an average of 45 yards off the tee. Learning the unique, compact swing is made easy through the swing-analysis software. The DVD, which comes with a 90-day money-back guarantee, was shot with a slow-motion camera so players can compare their body movements during the swing to Hallberg's. PurePoint Golf, [www.purepointgolf.com](http://www.purepointgolf.com)

## GripMaster HandStitched Putter Grips

GripMaster has introduced a new genuine leather grip with a luxuriously smooth, one-piece construction that's meticulously stitched on the rear seam. The Tour Pro Hand-stitched Leather (GMTPHL) grip features a row of raised cross-stitching on the back and a flat face to provide easy cues for hand placement.

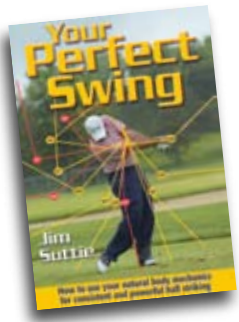
The grip is slightly curved with a small top knob, fitting the hand like a pistol grip. It combines a unique shape with ProTack-treated leather and a TPR underlast to give you a feel and grip like no other. The underlast and leather form a one-piece grip that is simple to install and lasts for years. GripMaster, 1-866-687-2291; [www.thegripmasterusa.com](http://www.thegripmasterusa.com)





## Your Perfect Swing

In *Your Perfect Swing*, leading PGA instructor Dr. Jim Suttie shows you how to identify your natural tendencies and physical strengths to master a swing that's consistent and repeatable under pressure. The book not only includes Suttie's tips for finding your physical power source and using it to build a fundamentally sound swing, but also enables you to select from 13 pro models that share your power source to reinforce your ideal swing pattern. Readers will learn to recognize patterns based on ball flight, divots and club selection in order to make adjustments. Human Kinetics, 1-800-747-4457; [www.humankinetics.com](http://www.humankinetics.com)



**Matrix Ozik Shafts** The new Ozik shafts from MCC (Matrix Composite Corporation) incorporate the finest materials, state-of-the-art design techniques and fine craftsmanship. The Ozik TP-7 and TP-7x feature the company's interplay Hybrid Technology in which 118-count Boron sheets are wrapped twice over the shaft's full length at competing angles for impact stability. Ballistic Zylon then surrounds the Boron over the full length for enhanced feel and recovery speed. The shaft is finished with G-MAT for consistency and durability. Matrix Composite Corporation, 1-800-275-3401; [www.mccshafts.com](http://www.mccshafts.com)

## As Seen On Golf TV



As Seen On Golf TV provides golfers with a one-stop source to get the information they want about the newest golf products featured on television. No longer must you wait around to catch the infomercial. Simply log onto [www.AsSeenOnGolfTV.com](http://www.AsSeenOnGolfTV.com) and watch it on demand. Along with customer reviews and expert opinions, the site also guarantees the lowest prices. Each product featured on the site has been tested and approved, so you don't have to worry whether it is a high-quality product. As Seen On Golf TV, 1-800-476-0501; [www.AsSeenOnGolfTV.com](http://www.AsSeenOnGolfTV.com)

**Lag Golf System** The Lag Golf System is a unique set of golf rings that are used in practice to give golfers a target. Lag Rings can be used on the putting green, chipping area or even in your own backyard. Beneficial for golfers of all skill levels, the Lag Golf System allows you to take the hole out of the equation and aim inside the ring so you can make a good lag putt. With regular practice, the Lag Golf System helps make your putting and chipping more consistent, resulting in lower scores. Lag Golf System, (972) 207-2662; [www.laggolfsystem.com](http://www.laggolfsystem.com)





◀ **Hammy Putter** The Hammy Putter combines a unique design with an unorthodox putting style to help golfers sink more putts. The putter sports an innovative triple bend shaft that allows for a more consistent roll and feel, along with a split grip that enables you to maximize your control over the putter. When using the Hammy Putter, golfers can simply open their stance to view the line with both eyes instead of just one to increase their accuracy. Hammy Putter, 1-866-426-3167; [www.hammyputter.com](http://www.hammyputter.com)



▶ **Louisville Smart ti Driver**

The Smart ti Persimmon driver from Louisville Golf is touted as the longest persimmon driver ever made. The driver incorporates a full-face titanium insert to achieve a Coefficient of Restitution (COR) limit that's 3 percent higher than traditional wood drivers. Blending distance with accuracy, the Smart ti Persimmon driver maintains a deep center of gravity that translates to greater gear effect than a modern metal driver. The 250cc driver is stained a Mahogany Red and fitted with the Density Balancing Energy Sleeve that distributes weight lower in the head to improve launch characteristics. Louisville Golf, 1-800-456-1631; [www.louisvillegolf.com](http://www.louisvillegolf.com) **GI**



◀ **Feel X-Line Full Cord Grip** Incorporating the revolutionary Full Release Grip technology, the new X-Line Full Cord grip from Feel Golf allows the release of the club to be quicker and easier through impact. This means more distance while reducing or eliminating those dreaded hooks and slices. The grip is designed to promote a correct grip, allowing the left-hand portion of the grip to be carried loosely in the fingers because the grip diameter is much smaller in the left hand. The grip can be held loosely by the fingers of the right hand due to the grip's larger diameter at the bottom of the grip as compared with traditional grips. With the TaperTip Technology, the grip fits comfortably and naturally in your hands, thereby reducing the hand and wrist tension and increasing club control. Feel Golf, 1-877-934-7387; [www.feelwedges.com](http://www.feelwedges.com)

▶ **Infiniti Assure Irons**

The Assure series of irons from Infiniti Golf features the ease of a hybrid with the accuracy of an iron. The clubface is elongated from toe to heel to maximize the hitting zone. The club is also ultra-forgiving in the most commonly mishit area — out toward the toe. The Assure's patent-pending Broad-flange Sole moves weight down low and back to help players get the ball airborne more easily. The wide sole also reduces turf drag, preventing digging and skulled shots. The flange acts a stabilizer, resisting clubface twisting, resulting in straighter shots from a variety of lies. Infiniti, 1-800-253-6370; [www.infinitigolf.com](http://www.infinitigolf.com)



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